





Developing Personal Vision





2021 Academic Year Brochure

Setting Life Goals







# The Aso College Group's life goal: To provide an education that allows each student's motivation to grow and flourish

Those with strong motivation and clear goals will be able to achieve their goals by forging a path of their own that allows them to overcome any difficulties that may arise.

The person who has discovered what life goals they wish to pursue is no longer just a dreamer. He or she can lead a directed, meaningful life. The person who knows their own worth can fulfill the role they were meant to play to the best of their ability. Setting life goals is the foundation.

Setting goals is motivating. It will brighten your life, bring meaning to your work, and generate a vibrant future for you. Encouraging students to transform dreams into the motivation to set life goals and the will to achieve them is what education is all about at the Aso College Group.

#### **(Setting Life Goals)**

This means discovering and establishing for yourself targets to reach for in your life that you are committed to achieve.

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The Educational Principle of the Aso College Group

To help students boost their specialized skills and develop their core qualities and character.

Specialized

Social Skills

**Core Qualities** 

This is the place where one converts dreams into motivation and develops the ability to achieve one's life goals.

The Aso College Group emphasizes the cultivation of: specialized knowledge and advanced skills that can be utilized as a specialist when joining the workforce; the core qualities of being thoughtful and responsible; and social skills that are important for doing well in the working world.

Even when students find an ideal to aspire to that is right for them, there is not always a simple path forward. To ensure that students are able to live a purposeful life from day to day, even after having met their initial goals, the school trains them to be specialists with field-specific expertise. The school creates an environment that provides students with ample time to establish their core qualities and develop a personal vision.

The Aso College Group provides an education that enables the setting of personal goals.

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# Our mission is to produce capable, expert graduates who have the skills and core personal qualities needed in the working world.

MISSION The Mission of the Aso College Group

To contribute to society by cultivating the kind of talent needed by the companies who are our clients, and provide high-quality educational services that raise students' value.

Students have an idea of their dream job and companies know what kind of talent they want. As the bridge between the two, the Aso College Group contributes to society by understanding the type of talent that is needed by industry and society; we provide high-quality education to develop and produce that talent.

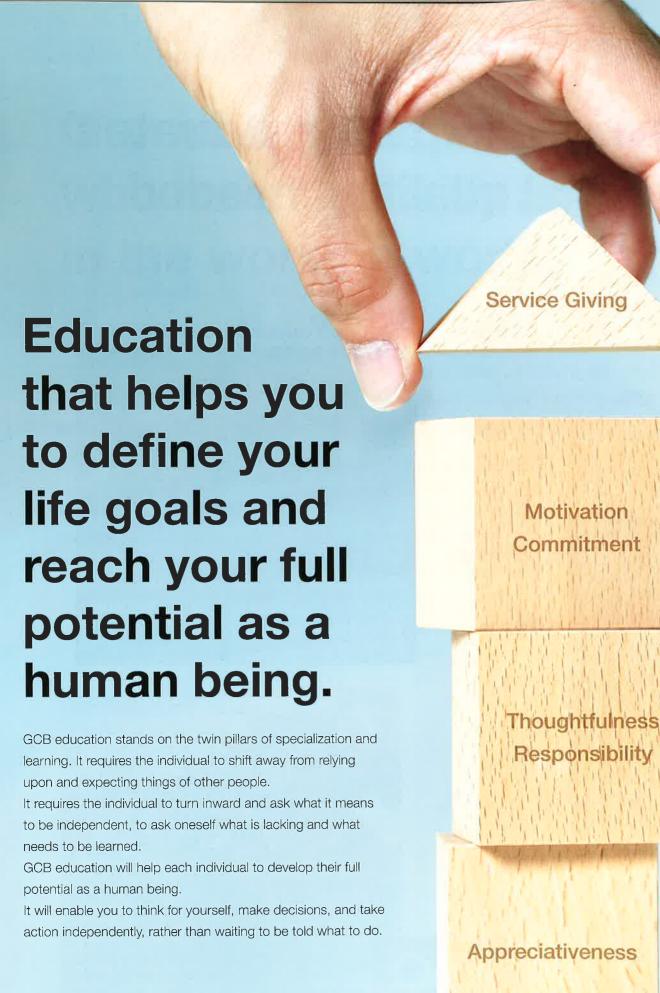






purposeful life, and continue growing as a person to contribute to industry and society

The Aso College Group was founded in 1939 as Aso Juku Educational Foundation, and celebrated its 80th anniversary in 2019. We will continue doing our job for the next 20 years up to our 100th anniversary, and for another 100 years.



Searning at Ar

# **GCB** Education

A form of education unique to the Aso College Group: GCB = Global Citizen Basics

GCB education helps all students to define their life goals and develop into the kind of people sincerely needed by society.

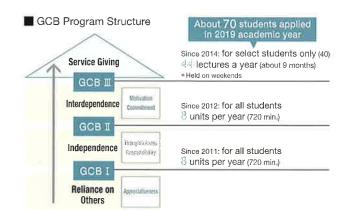


#### GCB I & II: All students GCB III: Select students

GCB education is comprised of three programs: I, I, and II. All students go through Programs I & II. Program I is designed to help students shift away from relying on others, become independent, and learn how to be thoughtful and appreciative. Program II is for working collaboratively as independent individuals to develop the motivation to achieve interdependence, and in the process form a vision and develop the will that leads to personal growth.

Program II is for only a select number of individuals. The program is aimed at bringing out leadership qualities and inspiring self-motivated action as it prepares individuals to be future leaders who are able to see with a broad perspective. It fosters global talent through seminars offered by leaders from

the Kyushu business world and fieldwork held outside of Japan, for example—training experiences that only the Aso College Group can provide.





The Hagi Okan Ancient Highway

Students walk 30 kilometers of an ancient highway built from Hagi to the Inland Sea. They retrace the steps of famous samural responsible for modernizing Japan at the end of the country's feudal era. Walking amidst nature and along oobblestone path

sections, 400 years of past history permeate the atmosphere. The will is strengthened through the physical exertion, and by overcoming diversity and reaching the goal together, the great value of the exercisions becomes clear.





#### Overseas research travel to Southeast Asia expands students' perspectives from Kyushu to Asia and back to Japan.

Japanese students in the GCB III program have gone overseas on study tours to Vietnam and Thailand. The opportunity is presented to come into contact with business being done in Asia and with other cultures and customs. The experience also provides the chance to reexamine Japanese values and the things that Japanese people can take pride in.

#### Visits/Tour Locations

- ·Honda
- JETRO Bangkok Offi
   Wagyu Samurai
- Thai-Nichi Institute of Technology
- Dusit Thani Colleg
   AEON
- Personnel Consulta
   Bangkok Hospital





# Setting Life Goals

# After participating in the GCB III program, I gained deeper insight into myself and was able to build an unshakeable core



Computer Network Department Graduate (Currently Network Engineer Major)
Kosei Daimon

(Graduate of Isahaya Commercial High School, Nagasaki) I really learned a lot of things in the GCB program. One experience in particular left a huge impression on me. That was an exchange event as part of the study tour in Thailand (Program III). We had a social event with local students, and although it was only for 30 minutes, I was too hesitant to join in actively because of my poor English. At the end of the event, I watched one Thai student talking in English with an Aso student. In that short time, they had become really close, it seemed. The Thai student was so sad to say goodbye that they started crying. I felt, "How close you can get to people from other countries if only you speak English!" I really regretted missing this once-in-a-lifetime chance.

But this experience turned on my switch for studying English seriously to communicate out in the world, I decided to apply for a language study exchange program in Malaysia. So, I took one year off from school and challenged myself to do something I was not good at, of course including learning English, and I did it! This gave me great confidence and will surely bring all kinds of results in the future when I join working society.

At this time, I work as a network engineer, building and maintaining computer networks. I support networks in the medical field while working toward my life goal of bringing happiness to others.

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# **Faculty Development**

Aso offers professional development for faculty members, which leads to improved education quality for students. When teachers and staff continue to learn, they are able to provide a higher level of education and system of support that encourages students to transform dreams into the motivation to set goals and the will to achieve them.



#### Students can feel how important it is to learn by seeing how the faculty continues to learn and grow

The role of the faculty at the Aso College Group is not only to impart specialized knowledge and teach specific skills through lectures. It is to absorb information from an ever-changing world, pick up cutting-edge skills, and reflect their learning in the education they provide. We are building a system that gives teachers and staff the opportunity to brush up on their own core qualities and social skills.

#### We're All on Team Aso Juku



Aso College Group Managing Director Takeshi Aso

Our mission is to provide the kind of education that students will need to step ahead in the working world. To carry out this mission it is important that every person on our staff puts effort into improving their own social skills and core qualities. We believe that our faculty should learn and grow just as much as our students. That is why Aso Juku offers various training and learning opportunities to our teachers and staff. As a professional training college, we strive to be flexible and progressive, aiming to resolve issues by cutting across organizational boundaries. We encourage each faculty member to pursue personal growth in an organic way, which in turn promotes the personal arowth of students

#### Diverse Training for Faculty to Suit Needs and Stages of Development

#### Some Types of Training

Counseling, Coaching, Risk Management and Harassment, Faculty Preparedness, Fundamental Teaching Skills

#### ▶ Counseling

A course for new faculty members to learn the basic protocols for how to interact with students - in a personal one-on-one talk of interview, or when serving as guidance counselor.



#### ▶ Coaching

A course for all faculty members to learn basic coaching skills (listening, asking questions, giving consent) to help draw out the drive and abilities of students, heightened through role plaving.



#### Risk Management and Harassment

A course for new faculty members to learn Aso Juku's system fo handling risk or harassment prevention methods, and respon in the event it occurs.



## Setting Life Goals III

#### Course shows where one lacks experience and offers ways to improve

The "Class Skills 1" course that I attended when I was a new teacher involved everyone recording a lesson they gave, showing it to the other teachers and discussing it all together. While watching the videos, we were able to point out what was done well or poorly in regard to such things as the lesson content, talking speed, writing on the whiteboard, or how to call on students, for example. I learned where I had to make improvements or changes. In addition, since our school uses a supervising teacher system, the class management course was also very helpful. By observing actual examples and learning how to solve problems that arose, I got to know how to keep students motivated, and realized that this would keep attendance high and stop students from dropping out.



#### Nearly all faculty members take a course in instructional design

Instructional design is a technique for designing efficient, effective, and captivating lessons that improve the educative effect for students, Nearly every teacher in the Aso College Group takes this course. We continue trying to improve the abilities of our faculty and the quality of education. In addition, we work to improve our classes based on the results of class questionnaires conducted twice a year and the opinions of companies and others on the Curriculum Development Committee\* These improvements in the quality of education are helping students to progress and thrive.



#### \* Curriculum Development Committee

A committee composed of members from private companies, industry groups, academic institutions, and others, to gather opinions on industry trends and human resource needs, and to discuss improvements and innovations in class subjects, content, and teaching methods

# We develop rising talent by working with all kinds of companies to ascertain real-world needs.

Students learn exactly what skills are needed by society and industry from real-world situations and they are given the training needed to smoothly adapt upon entering the working world. The Aso College Group pursues activities beyond standard partnerships with companies to develop human resources for the future.





# **Collaborative Engagements**

The Aso College Group maintains affiliations with major prestigious firms and government organizations in carrying out systematic vocational training. By incorporating feedback from the field into the learning environment, students have access to little-known aspects of industry.

#### Fostering the human resources that companies seek through unique collaborations only possible as a professional training college

The Aso College Group is dedicated to benefiting society by turning out first-rate graduates. To ensure that companies get the skills and talents they truly need, we educate students by collaboratively engaging with numerous well-known major companies, organizations, and governmental institutions. We give students opportunities to see what skills are needed today in the real world by each industry, and train them to work well within society's parameters once they enter the working world.



#### Flow of Educational Collaboration with Companies, Etc.

To better train people and impart the skills that are especially needed in the world today, we utilize our position as a professional training college to partner with companies of all kinds in various fields. What we learn about society's needs and the types of workers that are in high demand are then incorporated into our educational curricula and skills training

Courses approved as Applied Professional Postsecondary Courses by the Ministry of Education, Culture, Sports, Science and Technology (MEXT) (62 course subjects in 12 colleges)



What is an Applied Professional Postsecondary Course? The purpose of having certified courses is to maintain and improve standards in vocational education. It is the first such certification system created by the Ministry of Education, Culture, Sports, Science and Technology. The certification is given only for systematic education conducted in collaboration with companies, industry associations, or the like, that conveys knowledge, techniques, and skills pertaining to real-world practices in specialized areas covered by vocational schools.

Curriculum Development in Feedback from the field Collaboration with Companies, etc. integrated into (Curriculum Development Committee) Companies, etc. Exercises/Hands-or Improving Faculty Abilities in Training in Collaboration with Collaboration with Companies, etc. Improving School Management Based on **Teaching Staff Evaluations** Information (Teaching Staff Evaluation Committee Disclosure Companies, Parents/Guardians and High Schools,

#### An Example of Corporate Collaboration

#### Rehabilitation

#### × Rizing Zephyr Fukuoka

#### **Professional Sports Experience**

Students aiming to be physiotherapists join Rizing Zephyr Fukuoka practices and games as volunteer staff to support athletes in doing stretches and warm-ups. A professional trainer gives special lessons in taping, one of many experiences that show students the importance of the job and the tough conditions in working as a physiotherapist in professional sports

#### Rizing Zephyr Fukuoka

The only professional basketbal team in Fukuoka Prefecture. Based in Fukuoka City, the team belongs to the B2 League. Its home arena is the Teriha Sekisui House Arena.



Community Residents

## **Collaborative Engagements: Examples of Company Partnerships**

#### Confectionery

Design

× Ishimura Manseido Co., Ltd.

#### Confection Planning and Package Design

Aso began producing confections in collaboration with the confectioner Ishimura Manseido in fiscal 2019. Students studying to be pastry chefs joined in the planning of confections, while students specializing in visual design were in charge of package design. This was a collaboration combining two fields to produce a confection from the initial planning stage. Advice was given from a business perspective to make the planned confection more marketable. In addition, the student-planned confection was produced and sold at some shops, providing students with an experience of the full chain of steps in product development.

#### Ishimura Manseido Co., Ltd.

A long-established traditional Japanese confectioner since 1905 and producer of Tsurunoko and other sweets that creatively diverge from traditional Japanese style.

#### (Discussion of wrapping paper proposal)







(Finished product)

To go on sale at stores in

#### Anime/Computer Graphics

× khara, Inc. × Dwango Co., Ltd.

#### **Anime/CG Industry Young Animator Development Project**

The Aso College Group collaborated with khara, Inc. and Dwango Co., Ltd. to establish Project Studio Q, Inc., a company that aims to discover and develop talented individuals from Kvushu to work in the anime and CG industry. By collaborating with these industry leaders, we learn exactly what skills and knowledge are currently needed in the field and are able to integrate that into our education.





khara, Inc. CEO



Hideaki Anno We develop, produce, and distribute motion picture films such as the Evangelion series and the Japan Anima (tor) Expo project. We aim to discover and (tor) Expo project. We aim to discover and develop filmmaking artists and creators; we also aim to educate people about and preserve and curate information and craftsmanship skills related to animation works and live-action films employing



Dwango Co., Ltd. Advisor Kadokawa Corporation Director, Member of the Board

#### Nobuo Kawakami

We run the video-sharing service Niconico (formerly Niconico Video), one of Japan's largest video sites with approximately 73 million registered users. We also distribute music to mobile device users, and plan, develop, and market game software and

## Gaming

× xeen Inc.

#### Special Classes Held by Famous Gaming Companies

Aso welcomes current programmers from xeen Inc., a company that develops a number of garnes with long-running popularity across generations, to give advice to students to help them improve upon the games they have produced.



#### xeen Inc.

A game production company that has developed many famous titles that run on a range of hardware, from arcade to consumer and smartphone markets

Automotive × Nissan Motor Co., Ltd.

#### Loan of a Popular Supercar, the GT-R

The Aso College of Automotive Engineering And Technology was selected from a number of schools in Kyushu by Nissan for the loan of its premium sports car, the GT-R. The objective is to train engineers using the latest high-performance sports car to develop maintenance engineering skills.



Nissan is headquartered in Yokohama Kanagawa Prefecture, Since the company's founding it has always been at the forefront of Japan's automotive industry and is a major automobile manufacturer





× Dassault Systèmes K.K.

#### The Aso Learning Lab is Established First in Japan

A new lab equipped with 3D printers, VR headsets, and other equipment, was established at the Aso Architecture and Design College in collaboration with Dassault Systèmes. The lab's objective is to develop talented individuals to work with cutting-edge technology.





#### Dassault Systèmes K.K.

Airline Industry

Dassault Systèmes K,K, is the wholly owned Japanese subsidiary of Dassault Systèmes

#### **Automotive Industry**

**× TEAM MACH** 

#### Original Educational Collaboration Program

A special educational program provided by JAL as an original program, Lecturers share flight crew experiences, explain ... the job of an aviation mechanic, and give instruction on how to provide customer



× Japan Airlines Co., Ltd.

#### Japan Airlines Co., Ltd.

Japan's longest-serving airline for both domestic and international flights, JAL was given a 5-star rating—the highest category—by the UK-based air transport rating consultancy,

#### Collaboration with a Top-Class Racing Team

Students joined the pit crew of the Super GT racing team, TEAM MACH, during an actual Super GT race to see a high-performance engine and car up close in action. The opportunity not only showed them what techniques were used, but gave them an idea of the knowledge required to be a race mechanic.



#### TEAM MACH

A top-class Super GT GT300 class racing team whose parent company, MACH Co., Ltd., is based in Kitakyushu.

# - ■ Setting Life Goals III-----



Aso Architecture And Design College Architect Specialized Course Graduate Kazuyoshi Hisanaga (Graduate of Kumamoto Technical High School, Kumamoto)

#### "Participating in the Shibata House Project run by Fukuoka Family House, it became clear to me that I wanted my dream job to be helping people."

I heard about this project from my teacher and joined in because I had always wanted to be involved in building things that were needed in society. Tradespeople from all over Japan came to the construction site, and I experienced a gritty, committed atmosphere that you don't find at school. I had to do some tough work, like breaking down and carrying concrete, but whenever I recalled how the work would help people in need, I was surprised at how my strength would surge. It became clear to me through this experience that I liked architecture that contributes to a better world. In the future I hope to work for a company that has expertise in urban development.

#### What is the Shibata House Project?

A project that involved renovating a 40-year-old apartment building to create a new guesthouse for families of children in the adjacent hospital fighting a serious illness.





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Actual TOEIC score improvement by Miyuki Narazaki (graduate of Chikuzen High School, Fukuoka), a student in the Airline Course at the Aso Foreign Language Tourism And Patissier College.

She improved her score by 230 points and became more motivated to learn through two weeks of language study abroad.

# Gain the skills to work anywhere in today's globalizing world.

To play an active role in an increasingly globalized society, it is essential to acquire specialized skills that can be applied anywhere in the world. Our mission is to raise global citizens—individuals who feel both a sense of responsibility toward local and global communities and a sense of purpose in belonging to them.

The chance to travel overseas and come into contact with another culture is always eye-opening.

We would like all of our students to take advantage of this opportunity to expand their horizons ten-fold or a hundred-fold! The Aso College Group holds this door open to global society for all students.



# **Global Education**

Aso College overall promotes education to prepare students to play an active role in a global community that is increasingly interconnected.



# To play an active role in an increasingly globalized, borderless age

As the global economy fast becomes more interdependent, the world needs people who can work internationally—people with strong language capabilities, who are able to communicate well, and who have experience interacting with other cultures. The Aso College Group provides the education and support needed for gaining a global perspective.

Total no. of students who study abroad

432 in 12 countries

As of fiscal 20

#### From Aso to the World

Raising truly global citizens who have good language skills and appreciate other cultures and diverse viewpoints

#### Asc Juku's Overseas Study Scholarship System

This system was begun in 2014 to provide more students with the chance to study abroad and experience life overseas, in fiscal 2020 the support system was revised so that Aso Juku covers almost all expenses of studying abroad and scholarship students can choose which one of four countries they wish to study in. The screening process gives weight to students are motivated to learn, so even students currently studying at the school who had given up on studying abroad because their English was poor or because they did not have the financial means to travel will be given the chance to go overseas, improve their English, and experience a foreign culture. Already 53 students have gone overseas on the program since its start.

Note: The support provided is detailed in the application guidelines

#### Study Abroad and Gverseas Training System

Teachers and staff familiar with each overseas location develop original study programs for students. The system provides full support for training and English-language study—before, during, and after the program, Extended study (about 9 months) and short-term study (1–8 weeks in spring/summer) programs are available in such countries as Australia, Canada, Arnerica, New Zealand, and the Philippines (Cebu Island).

#### Cversess Training for Faculty

Aso also encourages the continuing professional development of our faculty, so we offer overseas training to help foster a global perspective. We have organized study tours to visit companies and educational organizations in Southeast Asia that include discussion time. What is learned gets integrated later into the education of students. To date, over 50 faculty members have done overseas training.

#### From the World to Aso

Students learn together on a campus with 500 international students from all over the world, overcoming cultural and ethnic differences to deepen mutual understanding

#### ▶ The Learning Environment for International Students

We are seeing a rise in enrollment among international students from year to year as more international students become interested in working in Japan or want to use the knowledge and skills they learn in Japan to work actively in their own countries. In addition to the Japanese-language studies and postsecondary courses we offer, in 2019 the Aso College Group established new courses exclusively for international students.\* Our aim is to prepare students with Japanese-language skills, specialized skills, and an in-depth understanding of Japanese customs and culture, and produce talented individuals who are able to meet the needs of globalizing companies.

\*International Business Studies; International IT Engineering Studies; International Hotel and Resort Studies; International Nursing Care and Welfare Studies; International Automotive Maintenance Studies

#### ► World Café

This event brings together international students studying Japanese and Japanese students looking for international exchange, it is a great opportunity to make new friends, even without language skills, Being of the same generation, students can communicate through gestures and get to know each other.



#### Exchange with Oxford University Students

Every year, students from Oxford University train at the Aso Group as interns, which provides an opportunity for exchange, Current students can introduce the campus and facilities in English or use the time to have discussions in English on the differences between British and Japanese culture.



# ------ Setting Life Goals III------

#### I studied abroad on a scholarship and also learned a lot as a person!

I had no confidence in my language ability but I heard that "eagerness to learn" was all you needed to apply for a scholarship, so I gave it a go. While studying on Cebu Island, I was learning English but also getting a feel for the culture and customs of the Philippines through dealy life there, and that helped me gain some flexibility in my thinking. Also, the classes were one-on-one, so it was easy to ask questions when I didn't understand something, and was a good

environment for learning English in general, After returning to Japan, it is also possible to continue studying English online with the Aso College Group's "Online English Conversation System." I plan to set up more opportunities to use my English and in that way get better at speaking English.

Aso Foreign Language Tourism And Patissier College, Airline Course Miyuki Narazaki (graduate of Chikuzen High School, Fukuoka)



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# Getting young people motivated about the future fostering a desire to learn through activities that benefit society.

Young people dream that one day they too will be able to make a difference in the world. This determination to pursue a meaningful path will lead to setting life goals, and this is aided by engaging in activities that benefit society. The Aso College Group has encouraged students to join in activities aiming to benefit society since the founding of Aso Juku in 1939.

We want to raise awareness among students from early on about career paths they might choose, and we give generous support to encourage young people to become motivated. We believe that each goal they set gathers powerful momentum for developing abilities and strengths that will later impact society and industry.





# **Activities to Benefit Society**

Activities to benefit society using Aso's unique educational know-how accumulated over 80 years motivate students to learn more.

#### Communicating the charms of various types of work, helping students in every area to realize their aspirations

The Aso College Group carries out many types of activities to benefit society.

These include events and contests as career training for young people, organized to help students gain an understanding of work and stimulate them to think about what path they might wish to follow in the future.



#### ► "Work Stadium"—a work trade fair to put young people in contact with various trades and career paths

This is an event held for students in junior high school, high school. and university to help them develop an idea of what kind of work they might want to do in the future. In a big arena space, people from companies representing many fields set up over 80 types of booths for consultations or to give a hands-on experience. Young people can see what many kinds of jobs involve and see what is interesting about them, leading to an understanding of what type of work they might like to pursue in the future.



#### Aso High School Student Contests are held to heighten interest and motivation in many types of learning in secondary education

Aso Juku holds contests for high school students to provide a venue for high school students to show their creative abilities and the fruits of their study. These efforts aim to boost motivation and generate interest in a wide range of learning in secondary education.



- Java programming contest
- English essay contest for high schoolers
- Design contest for high schoolers Kitakvushu Illustration Contest





#### ► Holding Aso Juku "Children's Cafeteria" events brings together people of different ages and makes students consider the importance of

This movement to feed poor children began from students who took a class on child poverty and asked "What can we do to help?" In addition to serving meals, learning is supported and recreation is provided for children. Such activities give students the chance to discover new areas to study not found in a classroom, and they present an opportunity to broaden their horizons by tearning up with others, such as people working in elementary schools, community centers, and social welfare councils



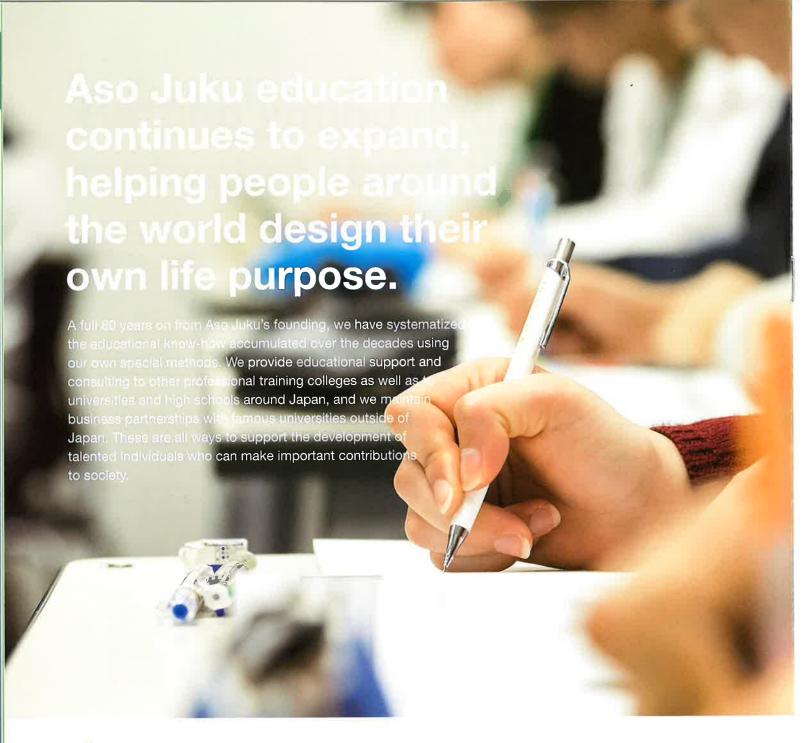


#### Contributing to society through volunteer activities provides an opportunity to learn new things and broaden one's views

Students aiming to become government employees engage actively in volunteer activities to enhance not only their field expertise but also to develop their core qualities. Sometimes they collaborate with people employed by the government, so we might hear a story like. "I talked with a police officer on a break and it became clearer what I wanted to do when I become a police officer like them." The effort the students make prepares them to be public workers in the most important way—by developing in them the desire to be of service to









## Aso Expanding Internationally, Committed to Education in Asia A New School Established in Partnership with BINUS **University in Indonesia**

#### Training Starts for Working at **Subsidiaries of Japanese Corporations**

The Aso College Group has joined forces with Bina Nusantara University, also known as BINUS University-one of Indonesia's top universities in both size and academic level-to establish the BINUS ASO School of Engineering (BASE) within the university. The school offers two programs: Automotive & Robotics Engineering, to learn automotive, mechanical, and robotics engineering, etc.; and Product Design Engineering, to learn product design, visual expression techniques, 3D CAD, etc. Students and faculty in these programs visit the Aso College Group every year to learn organizational skills developed in Japan such as 5S and Kaizen. The specialized skills and social skills that students acquire can be used in Japan or in Indonesia at the manufacturing facilities of Japanese companies (automakers, etc.).





**High Schools** 

### Support for High Schools and Aso Juku's Philosophy Seminars, Training and Development for High School Students and Teachers

We hold seminars for both students and teachers to give educational support to high school teachers. By providing vocational education to young people, we aim to train each new generation to be skilled workers who can participate actively in society.

Types of Seminars

#### Personally Crafted Career Support Seminars

We conduct special seminars that deal with the issues being faced by particular high schools in times of change. These seminars, given by school year and career path, for example, have helped motivate a large number of high school students.

[Examples of requested seminars]

- Etiquette and social behavior in the
- High school life and how it can affect your future
- Taking responsibility for your own high school life



# For high schoolers and parents/guardians

#### Aso College Class Sit-in/School Tour

As part of career education, we offer class sit-ins and seminars of all kinds, providing a wide range of professional expertise that cannot be learned in high school. About 100 high schools visit Aso Colleges every year, regardless school year.



Recently, the number of parents and guardians

#### Seminars for High School Teachers

As a professional training college, we provide examples to teachers of how career education can be provided. We also organize the content of seminars for high school teachers based on Aso's unique expertise in providing guidance on job interviews and etiquette for the nearly 50,000 graduates we have ushered in to society.

#### Long-Term Training for High School Teachers

To encourage more pragmatic, specialized classes in high school, we accept high school teachers for long-term training as teachers at our school for more than one year. To date, we have accepted more than 20 teachers from Fukuoka, Saga and Nagasaki.



Institutions

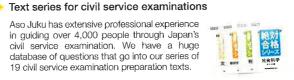
### **Educational Support for Universities and Professional** Training Colleges Across Japan **Professional Training at Aso Juku Continues to Diversify**

We are taking the educational know-how of Aso Juku built up over our long history and sharing it with educational institutions across the country.

# **Developing Semi-Custom-Made Teaching**

**Materials to Support Self-Study** 

Aso Juku has extensive professional experience in guiding over 4,000 people through Japan's civil service examination. We have a huge database of questions that go into our series of 19 civil service examination preparation texts.



now developing and providing semi-custom-made materials for different types of uses Primarily these take the form of self-study instructional materials to support individuals who are motivated to learn on their own

We have so far condensed our know-how into texts and e-learning materials and are

#### "Study Sapuri" Producing courses for civil service examination preparation

Aso Juku is in charge of producing the civil service examination preparation course for Japan's largest Internet-based preparatory school. Study Sapuri. The minimum subject knowledge required is covered in a set number of learning units.





#### A Variety of Courses are Planned and Run by Lecturers with Real-World Experience

63 Courses Implemented at 19 Universities/Institutions

- Career support course
- Civil service exam preparation course
- Bookkeeping exam preparation course
- SPI test preparation course

- Implementations >>> Chikushi Jogakuen University
  - Fukuoka Institute of Technology

universities and companies

- Fukuoka University Kindai University
- Kyushu International University
- Kvushu Sangvo University Nakamura Gakuen University
- Seinan Gakuin University
- The University of Kitakyushu

#### Etc. (In alphabetical order)

#### **Comprehensive Support for Issues Related to Promotion and Operations**

Implemented at 2 Universities and 16 Professional Training Colleges (not including the Aso College Group)



We provide development support for humanities education programs at eight incorporated educational institutions in other prefectures. We develop original curricula and design courses that integrate the unique features of the commissioning school while taking advantage of the extensive expertise built up at Aso Juku.

We offer proposals and provide educational and operational support based on a long record of reliable expertise in education. In addition, our experts in information analysis and branding will analyze a client's current situation, identify issues, and draft effective strategies. We help to solve problems not only related to education, but also related to school operations based on our specialized knowledge

We are commissioned by universities and businesses to plan and run a variety of

seminars and courses. Through such partnerships, we use lecturers from a wide

variety of industries to give practical lectures, a system that gets high marks from the

#### **Recruiting Method Development Support**

We offer strategic planning support for Web marketing and student recruitment. Our consultants will analyze an organization's current situation and give advice on how best to use online ads. An SEO consultant may also be brought in to increase website page views.

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# Students grow as people and become skilled individuals participating actively in society.

Students acquire specialized skills and core qualities, experience personal growth, activate their will, and eagerly jump into the working world.

Even after graduation, they follow their path with an unwavering drive, which leads to real-world recognition and the ability to contribute to industry and society.

## **Employment Rate**

All schools in the Aso College Group have an outstanding employment rate, thanks to motivated students and the robust support of teachers

(2,077 of 2,122)



(Aso College Group total for 2018 academic year

#### Company briefings and screening sessions at our schools

Recruiters from companies come to our schools to conduct briefings and screening sessions!

A huge number of companies want Aso graduates!

(Figures calculated for March 2019 graduates) \* Aso College Group total

## Huge number of job listings

All job listings that come to any of the schools in the Aso College Group can be utilized!

Find work from job postings across

#### **Educational Outcomes**

Gaining highly specialized skills results in high rates of qualifications obtained and examinations passed. Another feature of Aso College education is the students' own personal growth and development.

Aso Nursing College

National Nursing Examination Pass Rate 64 of 64 passed

All students took the exam

Aso Architecture And Design College

Architecture Project 2019 Marronnier BIM Design Competition

Two won awards including Jurist Áward from graduate schools. professional training colleges as well as practicing architects

A design competition using Building Information Modeling (BIM)—a cutting-edge 3D model-based process. Awards won over graduate school students! Aso Beauty College

Tokyo Nail Expo All-Japan Nailist Championship Student Division

**Grand Prize** No. 1 in Japan

All students took

Everyone became

the exam!

A world-class event that brings together top nailists from Japan and other countries

Aso Medical And Welfare Fukuoka College

Nationally Certified Care Worker

Aso Rehabilitation College

Physiotherapists Occupational therapists Speech-languagehearing therapists Highest pass rate on

No. 1 Professional Training College in Kyushu

153 graduates in March 2020 passed exam according to Ministry of Health, Labour and Welfare

Aso Public Officer Fukuoka College

2019 Academic year Civil Service Examination (written part) Actual pass rate

Over 95% pass rate achieved for seven consecutive years. (2013 to 2019 academic years)

(Data extracted from larger set)

#### Students develop both specialized skills and core qualities for overall advancement

Survey on Personal Growth in Students

Overall Experience of Growth







ire for graduating students of the 2018 academic year/2,117 responses) \* Student responses of either "I grew" or "I grew somewhat"

94% 84%

Aso College graduates get high ratings on corporate questionnaire

Thoughtfulness

Capabilities of the Aso College Group proven by the data

#### Highest rated areas for Aso College graduates in comparison to graduates of universities and other professional training colleges

Professional

Specialized skills/

Aso by the Numbers \*As of 2019

First-rate lecturers with advanced specialization

Highest school enrollment in Kvushu



**Graduates working** in society



Wi-Fi in classrooms



**School** computers



**Institutions Overseas** 

Partnerships with Educational



ASO COLLEGE GROUP | 2021 PAMPHLET | Setting Life Goals 20

19 ASO COLLEGE GROUP | 2021 PAMPHLET | Setting Life Goals

# our post-graduation support has been expanded to help build a rewarding life in society.

# A college-wide support system to help students fulfill their aspirations -



# Support for job placement in companies looking for goal-oriented students

The supervising teacher and employment advising staff, who are the most familiar with each student, closely exchange information to provide full support for the student's job search efforts. They work hard to match company needs with the student's goals for

#### Employment advisors who work as full-time school staff engage with students on job placement and support teachers who provide guidance on looking for work.

The Aso College Group is proud of its full-time staff dedicated to helping students secure employment. They provide many forms of assistance and support both students and teachers. These employment advisors (experts in occupational counseling) share their know-how with supervising teachers to raise the level of job search activities class by class, which supports our graduates' high

#### Job Placement Training (For Teachers)

Every year, we provide training to teachers on economic trends and hiring trends in various industries in addition to sharing job search guidance methods so that teachers may, for example, give information specific to a student's areas of interest to parents/guardians in three-way interviews.

- ▶ Job placement environment Economic trends, hiring situation
- ▶ Employment examination trends by industry/company Changes in hiring methods, changes in corporate approaches to hiring
- Student characteristics Generational characteristics, ideas on careers
- ▶ Keys to occupational guidance Providing guidance on understanding types of work, how to conduct research on industries/companies how to do self-PR and provide a reason for applying for a job, how to conduct oneself in a job inter



#### Interview Classes (for students/job applicants)

In addition to the interview guidance provided by the supervising teacher an advisor who is qualified as a career consultant will provide a range of tips-from general things like the manner and bearing required for an interview and how to express your essential points to strategies based on the company or type of position.



#### Aso College Group Original Employment Search Guidebook (for students/all individuals)

All of Aso's employment search know-how accumulated from providing job placement support to over 50.000 individuals is condensed into this one text.



#### We build relationships with desirable companies to help our students secure employment with them

Our full-time employment advising staff visit many companies to acquire information on what type of graduates they are looking to hire. They also conduct research by talking to company recruiters directly to gain insights on general employment trends or to see how graduates are faring in their jobs. They share that information weekly

with other employment advising staff and with the teachers supervising students in their job placement year. In addition more than 850 companies come to our campuses annually to hold company briefings and screening sessions.



#### Using the internship system to try a stint at an appealing firm

Every year as part of their job hunting efforts, a dozen or so students intern at the Fujitsu Group as a way to learn about the industry and absorb what is involved in working at the company. On this internship, students participate in workshops in the same fields as national university students, have the chance to reflect on their own strengths and interests, and gain knowledge and experience not possible in a classroom setting. The internship is also an invaluable plus on one's resume and something to stress in an interview. It is often a shortcut to getting a job offer from Fujitsu Group or other companies.



# Post-graduation career support to help graduates succeed

The Aso College Group's support system extends beyond graduation. We provide career support of various kinds, bring together alumni to exchange information, and in other ways as well, help all of our graduates to lead fulfilling lives.

#### Supporting the drive to continue learning after graduation

#### Visits to Graduates

Our employment advising staff periodically check up on graduates at their places of work to see how they are doing and find out if they have any concerns or are facing difficulties. This effort helps our graduates to affect their workplace environment for long-term success, and the demands placed on young workers is important information that is provided to current students as feedback.



#### **Preparatory Courses for National Exams**

Aso Medical And Welfare Fukuoka College, conducts a "Welcome Back" national examination preparatory course for graduates to give them the confidence to take the exam-



Course

- Study methods for the national exam taught with progress checks
- Know-how shared on how to achieve a passing score
- Special tips and explanations provided on important
- ▶ Mock examination conducted

#### Supporting career development for graduates and enabling a long working future

#### Koyukai (Alumni Association)

There is an alumni association for graduates that holds school-based and all-graduate gatherings. Its purpose is to promote exchanges among graduates and support career development. The association also helps graduates to find new employment. Gatherings promote exchanges among graduates across age divisions and fields of work, and are attended every year by large numbers of graduates



Aso Rehabilitation College Alumni Association "Sanjukai (alumni activities)



This alumni association was named and established by the college's first graduating class. The association encourages interaction among graduates, currently enrolled students, and faculty. Gatherings promote information exchange between the school and clinical sites to support informed, real-world learning. The first all-graduate gathering included a round-table discussion between graduates and currently enrolled students, with the students getting advice prior to their own clinical training on what to expect and what to look forward to.



"I started holding voluntary study meetings once a month after being asked by a graduate at an alumni association gathering how to gain more expertise. In these study meetings, we look at real-world examples and exchange ideas with graduates to

#### Full Support for Finding New Employment After Graduation

Another unique feature of the Aso College Group is that we not only support a first career upon graduation, we also provide reliable support to graduates who wish to change their occupation or find a new job. We get many inquiries from companies looking not only for new graduates but for graduates from earlier school years, so we offer job placement support for graduates as well as currently enrolled students.

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# One of Kyushu's Largest Professional Training **College Groups Helping Students Learn to Set Life Goals and Contribute to Society**

\* By number of students (Aso Juku Educational Foundation), from FY2018 School Basic Survey MEXT

#### A FUKUOKA -

#### Aso Business Computer Fukuoka College

A wide range of business-related fields can be studied, including the computer skills needed for IT, clerical work, and accounting.



- Al & IoT Maio
- Al Engineer Major
   Al Programming Major
   Advanced Network Security Major
- Network Engineer Major
- Network Major Advanced IT Systems Major System Engineer Major
- Programming Major Business Management Course Business Expert Course
- Business Information Technology Course
- International Business Course
- (only for international students)
- International IT Engineer Course (only for international students)
- Japanese Language Course (2 years)

#### Aso Foreign Language Tourism And Patissier College

Acquire specialized knowledge of the tourism and service business as a whole, including airline, hotel, bridal, travel, and language work, and confectioner



- Airont Course
- Ridal and Wedding Course
   Hotel and Resort Course
   Travel Course
- International Business Course English Communication Course
- Confectionery Pastry Course
   International Hotel and Resort Cou(only for international students)
- Japanese Language Course

#### Aso Medical And Welfare Fukuoka College

Gain practical skills to use in such fields as medical administration, nursing, childcare and social welfare



- Medical Receptionist and Clerk
- Medical Information Manager Major
   Department of Children's Future
- Social Welfare Course
- Psychology for Human Services Social Worker Course
- Nursing Care and Welfare Course
   International Nursing Care and
   Welfare Course Velfare Course only for international students)
- Psychiatric Social Worker Online Course

#### A FUKUOKA -

#### **Aso College of Automotive Engineering** And Technology

Learn automotive maintenance, motorcycle maintenance, automotive design, mechanical



- Class 1 Auto Mechanic Course
- Class 2 Auto Mechanic Course Automobile Engineering and Mechanical Design Course
- International Auto Mechanic Course (only for international students

#### Acquire the specialized knowledge and skills needed for rehabilitation work as you aim to obtain a national certification for physiotherapist, occupational therapist, or speech-language-hearing therapis

Aso Rehabilitation College



- (3 years, daytime)
- (4 years, night)

- Speech-Language-Hearing Therapy Course (3 years, daytime)
- Speech-Language-Hearing Therapy Course (2 years, daytime/night)

## Aso Pop Culture College

Aso Business Computer Fukuoka College partners with major industry-leading firms in creative fields to further enhance teaching



- Game, CG and Anime Specialized
- Manga Course (extra tuition)



#### ▲ IIZUKA

#### **Aso Nursing College**

Acquire nursing skills and expertise at an educational facility located adjacent to a hospital as you cultivate your nursing abilities to pursue lifelong work as a nurse



Online Nursing Course

## ▲ Nursery school -

#### **Hagumirai Nursery School**

Established as an annex at the college, the nursery school provides an environment that allows for contact with children at any time for pragmatic learning of childcare techniques and approaches.

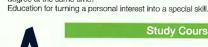


#### Ayumirai Nursery School

An annex at the college where many Aso graduates are employed. Efforts focus on food education and language education, affording highly empirical childcare training.

# School Introduction





degree at the same time.

An educational tie-up between

the Aso College Group and N High School

Aso Professional School

Gain specialized knowledge and earn a high school equivalency



















The Aso College Group is one of the largest professional training college groups in Kyushu, with 13 colleges in operation. The colleges cover a wide range of professional fields, including computers and business, tourism, language, civil service, medicine and social welfare, design, cosmetology, architecture, and automotive maintenance. Education at the Aso College Group covers specialized knowledge and skills while also paying heed to developing core personal qualities. This focus helps students mature and learn to set life goals, leading to their further development of skills and abilities through which to contribute to society.



#### **Aso Architecture And Design College**

Acquire specialized knowledge and skills to become an architect, CAD designer, interior coordinator, or designer.



- Architectural Engineering Course Architecture Course
- Architectural CAD Course
- Interior Design Course
   Creative Design Course
   Architecture Course (Night)

#### Aso Public Officer Fukuoka College

Aim to be a civil servant, such as a national government worker, an employee of a prefecture or municipality, a police officer, fire



fighter, or Self-Defense Force official.



- Civil Servant Course (2 years)
- Civil Servant Course
- Civil Servant Course
   "alarmediate level)

#### **Aso Beauty College**

Through an educational tie-up with the world-famous TONI&GUY salons (the only one in Fukuoka Prefecture), learn techniques and sensibilities that meet global standards.

Aso Public Officer Kitakvushu College

A professional training college for becoming a civil

servant, such as a national government worker, an

employee of a prefecture or municipality, a police

officer, fire fighter, or Self-Defense Force official



Online Education Beauty Course

## ▲ KITAKYUSHU•

#### Aso Business Computer Kitakyushu College

A professional training college for learning in a wide designer, game programmer, clerical worker, salesperson, medical administrator, or other professional.



- Computer Systems Course Office Administration Cours
- Garne Creator Course
   CG Design Course

#### A professional training college for studying in a wide

nursing care, and social welfare, or for tourism-related jobs such as at airlines, hotels, or in bridal work

Aso Medical Welfare And Tourism College



- Hotel and Bridal Course Medical Specialist Cours
- \* The departments at the Aso Medica

Welfare And Tourism College are scheduled to be merged into the Fukuoka and Kitakyushu Campuses o

- · Civil Servant Course (1 year) Civil Servant Course (2 years)

#### Professional school

#### Aso Professional School

A new format for learning created by the Aso College Group. In partnership with N High School, an online high school for acquiring knowledge and skills in a variety of specialized fields such as information systems, game creation, CG, anime, manga, and illustration, while at the same time earning a high school equivalency degree.

■ Information Systems Course

# M M M M M M MERNAN

#### INDONESIA -

#### **BINUS ASO School of Engineering**

Jointly established with BINUS University a leading university in Indonesia, the school has one department and two training and education are provided by Aso Juku to produce graduates with technical expertise who can utilized their skills at Japanese companies in Indonesia or anywhere in global society.



#### Aso Beauty College renewed as professional technical college with new Japanese name

# Aso Beauty College

A world-class educational program that constantly introduces the latest equipment and trains stylists to be future fashion leaders in the industry



nly one in Fukuoka Pret. An educational tie-up

Special Lessons

Relocated to Fukuoka Campus in Hakata

### A new level of training at Aso Beauty

The Fukuoka Campus brings together many fields of study. Join collaborative classes in fields outside of cosmetology to expand your learning



Learn world-class hairdressing techniques

by Top World Stylists

# **Learning and Living Environment Support**

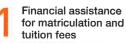
Learning Support



Support

# **New Scholarship System for Upper Secondary Education**

given up on studying for economic reasons. It enables them to attend a university or other postsecondary school and gain skills that they can then use to participate actively in society. The support is intended for students who have a desire to study but who do not have the financial means to pay for it.



Group 1 Approx. ¥160,000

Group 2 Approx. ¥100,000

Group 3 Approx. ¥50.000

Tuition reduction or exemption

Group 1 Approx. ¥590,000

Group 2 Approx. ¥390,000

Group 3 Approx. ¥190,000

This national system provides financial assistance to students who had previously

Increased financial assistance in grant-type scholarships

Group 1 Approx. ¥910.000

Group 2 Approx. ¥600,000 Group 3 Approx. ¥300,000

Group 1 Approx. ¥460,000

Group 2 Approx. ¥300,000 Group 3 Approx. ¥150,000



Only 84 sc

Source: MEXT

Amount of assistance dependent on household income (3 tiers)

Family of 4 (parents, student, junior high school student)

#### Group 1

Student in a household that is exempt from paying municipal tax

Annual income criterion: up to about ¥2.7 million

#### Group 2

Student in a household that qualifies for exemption from municipal tax Annual income criterion: up to about ¥3.0 million

#### Group 3

Student in a household that qualifies for exemption from municipal tax Annual income criterion:

up to about ¥3.8 million





# **Student Scholarship Systems**

The Aso College Group has been providing education to motivated young people who show great promise since the school's founding in 1939. Today we have three student scholarship systems to support select students who are motivated and willing to work hard to achieve their dreams and goals.

Support for the Desire to Learn

Aso College Group Scholarship System

School fees are exempted in eight tiers for individuals who demonstrate exceptional academic abilities

Dream Scholarship System

School fees are exempted in eight tiers for individuals who demonstrate

Qualification Scholarship System

School fees are exempted for individuals who have exceptional



Academic

#### Aso Drills

Improve your general education learning skills and create the habit of studying with our e-Learning system, which can be used prior to matriculation and even through to your time enrolled as a student for an efficient way to improve your basic



Usage Rate Average Study Hours 4 Hrs. 30 Min.

Note: At Aso Business Computer Fukuoka College.

Note: Aso Rehabilitation College and Aso Nursing College offer their own pre-matriculation education in place of Aso Drills.

Students are given guidance on setting life goals to build a future of their choosing. The Aso College Group provides comprehensive support for both learning and living.

#### **Living Support**



## **Campus Life Support Center**

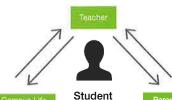
Comprehensive support is provided by our Campus Life Support Center to ensure that students can lead more comfortable school lives. The center employs experienced clinical psychologists and career counselors who can help students with problems involving interpersonal relations or study issues and also provide employment search and career design advice.



Can't keep up with classwork Needs to improve basic learning skills, etc.



 Wants a better class environment Has trouble with friends or







Learning Environment

# **Fukuoka Campus Environment**



Now the most stylish and popular spot on campus. A place to enjoy a lunch or coffee time with other students. Renovated and reopened in April 2018!

Delight Cafeteria





#### Sports Gvm

A new training gym opened on campus! Features the latest equipment for a good workout, and the bouldering wall is a popular spot to hang out.



#### Library

Stocks over 15,000 books from general to specialized books in various fields. Can be used while in school and also after graduation.



Living

Support

# **Support Center for Living Alone**

The center provides support for students looking for a place to live on their own. Even students who are thinking of living on their own for the first time can easily

Note: Contracted to National Students Information Center Co., Ltd., Fukuoka Tenjin branch

Can find you a room on campus

Introduces rental listings officially recognized by the Aso College Group



Can introduce rental listings nationwide\* to put you at ease also after graduation

\* Available areas: Sendai, Tokyo, Saitama, Chiba, Kanagawa, Nagoya, Kyoto, Osaka, Hyogo, Fukuoka

#### MESSAGE

# Shaping students with confidence in themselves into talented individuals trusted by the global and local community

The job of a professional training college is to recognize trends in society and provide forward-thinking education to produce graduates with strong capabilities and appeal. Our increasingly globalized society needs more people who feel a sense of responsibility toward and a sense of purpose in working for both their local community and the global community. It is essential to have such "global citizens"-individuals who have acquired specialized skills that can be applied anywhere in the world.

The Aso College Group provides a top-notch educational environment that combines a passionate teaching staff with state-of-the-art facilities, and uses tie-ups of all kinds—with global companies and partners in different localities-to offer an education that brings out the full potential of every student. For over half a century our colleges have sent individuals into the working world who possess determination and the ability to keep others' points of view in mind when making decisions

because they have, in addition to acquiring knowledge and skills, matured and learned how to act with kindness and cordiality.

Based on the concept of "designing purpose for people the world over" as our vision going forward, we will continue striving to benefit society as a professional training college. Our aim is to empower young people who study at our schools with multifaceted added value for society. We want them to live with purpose and vitality, recognizing the preciousness of this life.

Each and every faculty member enjoys providing education and at the same time cultivates in students both a sense of responsibility and sense of mission, which shapes them into reliable individuals trusted by both the global community and their local community. That is the goal of our "global citizen" education.

Every time we see the enthusiasm in the bright eyes of our graduates, we feel sincerely grateful to be involved in this kind of future-building human resource development.



# Yutaka Aso

Born in 1948, Graduate of Kelo University, Faculty of Law in 1969; graduate of New College, University of Oxford in 1972, Became president of Aso Cement Co., Ltd. in 1979 and chairman in 2016. Served as managing director of Aso Juku in 1979 and became its director in 2014. Has also served as chairman of Aso Corporation and is chairman of the Kyushu Economic Federation (Kyukeiren).

Managing Director Takeshi Aso

Born in 1981, Worked in the PR department at Bridgestone Sports Co., Ltd. before joining Aso Real Estate Co., Ltd., and Aso Care Services Co., Ltd. Became general manager at Aso Juku Educational Foundation in May 2012, then managing director in April 2014.

# The Aso Group Network of Over 100 Companies Safeguards the Future of Our Students

The Aso Group was founded in 1872 by Takichi Aso, a developer of the coal mining industry in Japan. For over 140 years since, the group has been developing a number of businesses based in Fukuoka to build Japan's industrial infrastructure. Over 100 companies now comprise the Aso Group. The strong cohesion of the corporate group supports the students of the Aso College Group and the group continues making a contribution to society by training superlative talent.

## About the Aso Group

\*Includes partner companies and organizatio

**Environmental Solutions** 

and Infrastructure

Aso Corporation, Construction

#### VISION

Designing purpose by embodying peace of mind -Aso Group

#### MISSION

#### Contributing to the reform of social systems

For over 140 years the Aso Group has been building Japan's industria infrastructure: it has grown to 102 companies and 14,029 employees today. Our mission is to help improve social systems and build a group company that is competitive, engaging, and upstanding in the world.

#### Medical and Healthcare

- Aso Corporation
- Aso Corporation, Medical Business Development Division
- Aso Corporation, Hospital Consulting
- Aso Information System Co., Ltd.
- Aso Mining Co., Ltd.
- Aso Medical Services Co. Ltd. Apole Heart Residence Co., Ltd.
- Kitakvushu Prosthesis Factory Co., Ltd.
- Aso Care Services Co., Ltd.
- Care Work Kvushu Co., Ltd.
- Nihon Heart Support Network Corporation
- Nippon Medical Property Management Co., Ltd.
- Asmedix Co., Ltd.
- lizuka Hospital
- Hakuaikai Kyoto Hospital
- Hakuaikai Kaita Hospital Hakuaikai Hakuaien

Social Welfare Corp.

- Nisshokai Minami Kagoshima Sakura
- Hakuhokai Tagawa Shinsei Hospital
- Hakuhokai Kinen Fukushi Jigyokai
- Medical and Health Care

General hospital with 44 clinical departments/1.048 beds\*



#### Information Services

Develops cutting-edge systems to build a



#### **Education and Human Resources**

- Aso Juku
- Aso Career Support Co., Ltd.
- Aso Education Service Co., Ltd. Aso Records Management Co., Ltd.
- Aso Humanev Center Co., Ltd.
- Aso Alpha Co., Ltd.
- Human Energy Research Institute Co., Ltd. Fukuri Kosei Club Kyushu Co., Ltd.
- Aso Accounting Service Co., Ltd.
- Aso System Solution Co., Ltd.
- Universe Create Co., Ltd.
- Challenged Aso Co., Ltd.
- N One Staff Co., Ltd.
- Aso Marriage Agent Co., Ltd
- N Ltd.

#### Human Resources

Specialists active from Kyushu's largest personnel dispatcher.



#### **Education and Human** Resources

Aiming to train people who can have an



Aso Juku Educational Foundation

#### Lifestyle Services

Aso Corporation

Aso lizuka Golf Club

- Aso Corporation, Development Division
- Aso Corporation Real Estate Department
- Aso Yoshio Trading Co., Ltd.
- Aso Real Estate Co., Ltd. Aso Development Management

Community Development

businesses in areas that enhance life.

Community development, leisure and other

- Kokura Trading Co., Ltd. (Aso lizuka Golf Club)
  - ASO Foam Crete Co., Ltd.

· Aso Shoji Co., Ltd.

Alam Co., Ltd.

Aso Corporation

- Serekuto Industry Co., Ltd.
- ASO Cement Co., Ltd. Aso Concrete Co., Ltd.
- Seinan Concrete Co., Ltd.
- Senboku Concrete Co., Ltd.
- Sowa Cement Sales Co., Ltd.
- Aso Mining Company
- FAS Eco-Energy Co., Ltd.
- Kitakyushu Ash Recycle Systems

#### Construction Materials

High-quality cement from eco-friendly



#### Aso Group Overview

Established

**Group Management** 

**Group Revenue** 

Committee Chairperson Iwao Aso

**Group Companies** 102 companies (as of April 1, 2019)

385.1 billion ven (as of March 31, 2019)

**Group Employees** 14,029 employees (as of April 1, 2019)

# Realizations Are Vital to Learning for Teachers and Staff

#### An Enabling Environment for Faculty to Continue Learning

Kurayoshi: You have gone through many types of training. What has made the biggest impression on you?

Aramaki: The training that made the biggest impression on me was the Leader Dojo (▼1) six-session program that I took four years ago. The speaker talked about leaders who led using their own different styles.

Kurayoshi: Often, leadership training tries to guide you toward a single answer to the question, "What is the ideal kind of leader?" The Leader Dojo sessions instead, I believe, get you to consider what a good leader is from a broader perspective by having you see a leader who shares a similar style to your own, as well as a leader with a completely contrasting style.

Aramaki: I had a total change of heart concerning the role of a



discovered the lovs of teaching and switched paths; he continues to grow, together with his students

leader in an organization. Before, I thought that if you worked hard, the effort would rub off on the people around you and everyone would step up. But I came to the conclusion that the role of a true leader is to understand the strengths and weaknesses of each member of the team and to draw out each person's strengths in the right place at the right time.

#### To Improve Teaching Skills

Aramaki: I also wanted to get training in how to support and guide students in their job search, so I took that training, which taught me something surprising about how to interact with students. I realized, for example, that it is important for the advisor not to push their own ideas when a student comes for consultation on possible career paths. Rather, it is important to get the student to think about what they want to do in the future and then get them to express that aspiration in their own words. The process of counseling is also important, so it is necessary to learn that "teaching technique."

Kurayoshi: Teachers at professional training colleges have specialized skills and knowledge. But they have not necessarily mastered the so-called teaching process, so there is a need for deeper knowledge in teaching technique. That is why we have teachers undergo lots of training. When they improve their teaching technique, the results are passed directly on to students. That is how the Aso College Group sees things.

Aramaki: Actually, I hate talking in front of other people, and I worked as an auto mechanic before. But now I'm working as a teacher, so my job itself is a kind of training.

#### Teachers Who Continue to Make Efforts and Learn Are the Foundation

Kurayoshi: The job of the Education Promotion Group is to give all teachers and staff the chance to learn and have realizations through training sessions and the like. When faculty continue to learn, it communicates to students the importance of learning. Aramaki: Education at Aso Juku, starting with GCB Education (▼2), is learned from step one as a new teacher, and this also made a big impression on me. Knowledge and skills are something you need to make steady progress in picking up. It is important to continue learning in that way, as well. I often communicate this to my students.



Works to help faculty to improve, which is the heart of Education at Aso Juku

Kurayoshi: Teachers need to take the stance that they will continue to learn if they are going to be able to keep with the latest technologies. When students go out into the working world, they will surely understand that for themselves.

▼1··· A training program to learn the perspective and approach that a leader needs and to polish one's core personal qualities

▼2··· An original Aso Juku educational program (see p. 6) that is essential for all-around student development

# Teacher



# Staff



Wants students to understand what it means to continue learning while on the job

#### Yuji Aramaki

Aso College of Automotive Engineering And Technology Assistant Director

Worked for 23 years at Fukuoka Toyota Corporation, then became a teacher. Has a Class 2 auto mechanic license and qualification as automobile inspector.

Wants to heighten understanding among teachers and staff of the answer to "What is Education at Aso Juku?"

#### Yukiko Kurayoshi

Aso College Group **Business Promotion Department** 

Worked as an engineer at Hitachi, Ltd. before switching to the field of education. After being in charge of a school in the field of medical welfare, she now works at corporate headquarters promoting the creation of the necessary environment and mechanisms in education in the field.

# Living by the Notion that It is Not an Option to Forego Challenges

#### GCB Education Enriched My School Life

Sezaki: Ms. Arihara, in your first school year, you were selected for the GCB  $\coprod$  ( $\triangledown$ 1) program and enjoyed many experiences. What did you take away from your overseas study trip to Thailand?

Arihara: I learned that when people from foreign countries living in Japan get sick, because English is not understood in Japan, they either go back to their home country or go to a hospital in Taiwan to get treated. When I heard this, I made up my mind to reapply myself to learning English. My teachers had told me many times how important it is to speak English, but this time I really felt the truth of that for myself.



Provides caring support also for finding a job and graduates

Sezaki: In GCB III, there are plenty of opportunities—such as in overseas training or talks by corporate leaders (▼2)—to have such realizations. What might be just one "point" of understanding will extend into a line in the future, the more you grow as a person. Arihara: Yes, I think so. I definitely want to take advantage of the opportunities I've been given! Thanks to GCB III, my school life has really become richer, and I feel like two years has just flown by.

#### **Education That Also Promotes Personal Growth**

Arihara: In my studies, what really made an impression were classes on giving presentations. People usually think that a vocational school is only a place to learn computer skills and cram for tests to get certifications. As was different, in a good sense.

Sezaki:That's because Aso emphasizes in the working world how to get your proposals accepted or how to win funding for your idea, and shows you where presentation skills can be put to good use.

**Arihara:** The classes themselves were pretty intense. One time, in group work on a presentation, the supervising teacher scolded me, saying "You

can't do the work for someone just because you can get it done faster. You need to delegate work so that the members of your team can also learn." I had been trying my best, so those words hit me hard, but since I aspire to be a female executive in the future, I accepted it as a valid criticism and something I needed to learn.

**Sezaki:** Perhaps the teacher pointed out your fault because they had high expectations for you in the first place.

Arihara: During Open Campus (▼3), when I told a high school student directly what I thought was good for them, it didn't go over well. That made me realize that you have put yourself in their shoes when communicating what is "good" for them, or else it won't have any effect. I never thought I would learn something so important at a vocational school.

Sezaki: One of the great things about Aso is that you not only acquire specialized skills at school, but you can develop your core personal qualities. Try to communicate again with high schoolers at the next Open Campus!

#### So Much Caring Feels Like Having Another Parent

Arihara: The way you enjoy your work as a teacher is infectious. When I get older I want to have a job that is as rewarding as yours every day.

Sezaki: I really love this work, and I feel that I am continuing to grow  $( \mathbf{V} 4)$  even today. It makes me glad to hear you feel that way.

Arihara: When I was looking for a job, I was having trouble identifying

my own strengths, but when I came to you to ask what they were, you answered without hesitation. That really surprised me. I felt that you really kept us in mind all the time as your students.

Sezaki: Of course, it is my job to teach you specialized skills and help you find a good job. But above and beyond that, I really want to see you grow, so I will continue to keep an eye on you as long as you need it and give you advice any time you want it.



An energetic student who boosts the level of motivation in all of her classes

#### MEMO

▼1··· An opt-in program only for select students, part of the unique offerings of GCB Education

▼3··· Students also participate in running the Open Campus, an opportunity to see how others see you

▼2··· Lectures are given by individuals in important positions in society

▼4 · · · Teachers have their own goals and try as best they can to be role models for students





Turn your dreams into drive, intention, and action, and let each day sparkle.

Don't let your dreams stay as dreams.

To fulfill your dreams, learn specialized skills and social skills, build your core qualities, and continue to grow.

And one day without your knowing it, your dreams will have evolved into a *drive* that defines what you want to do in this world, or perhaps what is best for you to do.

Those who have discovered this *drive* no longer have trouble finding their own path and walking it, and no obstacle can stop them from moving forward.

That *drive* and ability to take action with a spirit of independence will never leave you.

Whether you are a student or are in the working world, no matter what your position, *drive* allows you to adapt to whatever changes that come your way, helps you to live with intention, true to yourself, following your own path in life.

That *drive* brings confidence into your life, with each day bringing satisfaction and a sparkle to your eye.